

Aspera Master Catalog

Unbeatable Coverage of Software Rules & Recognition

Managing your company's software licenses is a real challenge for enterprise IT. There are enormous numbers of licenses and versions, each with very different rules and conditions.

The Aspera Master Catalog is a complete database of software products, product use rights, and software normalization. As the SAM industry's first catalog, our Master Catalog has been solving IT headaches and automating tedious tasks for over 15 years.

Manufacturer art. no.	Product name (Product)	License metric (Product)	Article description
... MW2XPSA0001	Citrix XenApp Advanced Concurrent User	Concurrent User	Citrix XenApp Advanced 1 Concurrent User License incl. 1 Year Subscription Advantage ELA (Level 1)
... MW2APSA0001	Citrix XenApp Advanced Concurrent User	Concurrent User	Citrix XenApp Advanced 1 Concurrent User License incl. 1 Year Subscription Advantage ELA (Level 2)
... MW2BPSA0001	Citrix XenApp Advanced Concurrent User	Concurrent User	Citrix XenApp Advanced 1 Concurrent User License incl. 1 Year Subscription Advantage ELA (Level 3)
... D55V1LL	IBM WebSphere MQ Processor Value Unit (PVU)	IBM PVU	IBM WebSphere MQ Processor Value Unit (PVU) ml. License Incl. 1 Year Software Subscription & Support Passport Advantage
... E0256LL	IBM WebSphere MQ Processor Value Unit (PVU)	IBM PVU	IBM WebSphere MQ Processor Value Unit (PVU) ml. 1 Year Software Subscription & Support Renewal Passport Advantage
... 7003013	SAP Application Developer User	User	SAP Application Developer User License
... 7009730	SAP Application Business Expert User	User	SAP Application Business Expert User License
... 7003012	SAP Application Professional User	User	SAP Application Professional User License
... 7003014	SAP Application Limited Professional User	User	SAP Application Limited Professional User License
... 7009731	SAP Application Business Information User	User	SAP Application Business Information User License

SHIPS WITH DATA FOR
500,000+
product use rights
fully researched
(incl. SKUs, metrics & recognition rules)

A Dynamic Duo: Master Catalog & SmartTrack

The Master Catalog is an important partner to Aspera SmartTrack, our industry-leading License Management platform. Together they deliver comprehensive license data for more software vendors and products than any other SAM technology.

How do they work?
Seamlessly.

The Master Catalog identifies all of your products and licenses with built-in software recognition. Then it passes those data records seamlessly to SmartTrack, where your exact license needs and risk of compliance are instantly calculated.

Centralize Your Data. Ditch the Spreadsheets.

The key to successful Software License Management is: knowing what license data is needed, where to get it from, and what to do with it. Our Master Catalog service does all of this perfectly for you.

When your company purchases a software product, you get a SKU (also called an article or part number) that corresponds to a license. The Master Catalog automatically compiles and sorts this data, identifying what is licensable software and storing their rules for usage. Your data is always safe and never leaves your premises.

ASPERA DELIVERS

Over **90%**
out of box match of
inventory licenses

Over **80%**
out-of-box recognition
of software inventory

Up to **50%**
reduction in audit
response time

MASTER CATALOG INCLUDES

Stock Keeping Unit (SKU)	Unlimited use rights	Point value & point category
License metric	Limited use rights	Maintenance type
License model	Alerts	Maintenance timeframe
Update/full version	Data normalization	Maintenance via contract
Downgrade rights	Rule based mapping	Signatures & synonyms

Aspera Master Catalog

Vital Licensing Data That Saves You Time and Money

When you've been in the SAM business as long as Aspera—15 years & counting—you know that all product catalogs are not created equally. Here's how our Master Catalog delivers the best license compliance, most accurate data, and immediate cost savings.

Essential Features	Aspera Master Catalog is	Other Catalogs may be
Integration of technology	Designed ground-up with our SmartTrack SAM platform, so they work together seamlessly	Acquired externally, then added retroactively to their SAM platform
Performance and accuracy	Embedded with Metric Engines that analyze software recognition data to ensure it's correct	Built on repurposing the software recognition data, making them error prone
Integration of data points	A centralized database that combines and maps together all SKU, PUR and recognition data	Missing data relationships because SKU, PUR or recognition data are siloed
Reliability of information	Always reliable in matching SKUs to licenses, by using only unique codes from software vendors	Unreliable in matching SKUs to licenses, by using multiple reference codes
Completion of compliance tasks	Full-featured with embedded metrics that identify the licenses and measure their usage	Limited as they identify the licenses but don't measure their usage
Coverage of software vendors	Complete as it includes all key vendors, so there are no additional purchases	Incomplete as they require additional purchases for key vendor coverage

Hands-Free + Error Free = Lots of Free Time

Are you manually storing your license SKUs in a spreadsheet? Using a homegrown tool that doesn't meet your needs? Building your inventory by hand is time-consuming. And tedious. And there's a high risk of expensive mistakes.

With our Master Catalog, your work is massively reduced. Measuring license compliance is greatly simplified, and the chance of errors is slim to none. Go ahead — make your life easier.

Aspera's Expert Services Keep Your Data at its Best

Every technology has its guru. For the Master Catalog, we have gurus galore.

Catalog Updates (included)
Our license experts continually update the catalog with the latest rules for every license model. When publishers change the rules for measuring usage—and they always do!—your Master Catalog stays fresh and current.

Additional Services

Extended Catalog
Want a Master Catalog that is customized to your company's needs? Our experts analyze your contracts and procurement to extend and optimize your catalog. Increased data quality is guaranteed.

License Clearing
Need to ensure the reliability of source data from your procurement system? Our experts identify and correct any faulty or missing licensing information.

Software Recognition
Looking for the most optimal optimization? Our experts create a tailor-made database of signatures and rules that automatically clean, correct and complete your data.

Interface Maintenance
Need quality assurance? Our experts monitor your data flow, making sure the data gets to where it needs to be.

Want a demo of the Master Catalog, or more information?

Email us at info@aspera.com | To set up a demo of SmartTrack, email sales@aspera.com

Call in the US: +1 617-307-7733 | In the EU: +49 241 963 1220

Aspera.com