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Aspera SmartTrack gets 100% Score in KPMG SAM Tool Assessment

Aspera innovation is off the charts of KPMG's independent software asset management tool assessment

AACHEN, Germany – February 4, 2013 – Aspera GmbH and Aspera Technologies Inc. (“Aspera”), wholly-owned subsidiaries of USU Software AG (“USU”), today announced that its software license management tool, [Aspera SmartTrack](#), has been assessed and certified by KPMG Germany, a leading auditing and advisory firm. SmartTrack is the first technology available worldwide to reach 100% in both assessment categories, Lab Simulation and Request Catalog.

With the certification KPMG Germany confirms that SmartTrack provides the features, functionalities, and software catalog content necessary to support software license compliance in enterprises.

With 100% all around, Aspera SmartTrack proved its high quality in all areas including: required features and reports, technology development and testing processes, software recognition, and automatically creating an effective licensing position (compliance balance) based on data from physical and virtual devices in KPMG's test lab in Germany.

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Aspera SmartTrack 3.4.6

– based on hardware and software inventory data provided by OCS Inventory NG 2.0.5 – has been assessed by KPMG regarding the following features and functionalities:

- Software Catalog
- Technical Inventory
- Commercial Inventory
- Recognition and License Metric Engines
- License Assignment and Allocation
- Compliance Reports

Processes, methods and technologies of Aspera SmartTrack 3.4.6 comply with and adapt the requirements set by the license terms and conditions of Microsoft, Adobe and Autodesk and relevant license metrics of other major software brands.*

When implemented and used appropriately, Aspera SmartTrack 3.4.6 enables organizations to support risk management of software license compliance.

KPMG AG Wirtschaftsprüfungsgesellschaft, Cologne, 12 February 2013


Carsten Lang
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*Due to the inherent limits of a SAM Tool Assessment, the inevitable risk remains that critical features or functionalities have not been discovered or assessed.



Photocopy of the SAM Tool Assessment certification provided by KPMG Germany to Aspera.

“Aspera’s growth and success are direct results of our product innovation and ability to meet the evolving needs of enterprises for software license management and optimization,” said Olaf Diehl, Managing Director of Aspera GmbH. “We are proud to be certified by KPMG in this competitive market and to have another valuable asset our customers can rely on for quality assurance.”

Aspera’s enterprise-class [license management tools](#) provide the ease-of-use administrators need, while giving the organization the business intelligence it requires to improve the bottom line. With Aspera’s 100% web-based solutions organizations can record, track, allocate, and manage their software licenses, contracts, and payments, anytime, anywhere. Rich features and reports allow users to ensure compliance, optimize software spend, and create transparent chargeback formulae for IT services.

As a long-time license compliance auditor for major software vendors, KPMG is very familiar with typical software asset management (SAM) challenges. Based on this experience and in cooperation with major software brands KPMG in Cologne, Germany developed the SAM Tool Assessment to test the capabilities of third-party technologies to ensure software license compliance. Only tools that reach 95 percent or more in both portions of the assessment are certified.

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For more information about KPMG Germany’s SAM Tool Assessment visit: <http://www.kpmg.de/WhatWeDo/30537.htm#a30808>

About Aspera

Aspera is a highly specialized provider of software license management tools and services. Our unique, entitlement-centric approach has been successfully implemented in international projects since 2000. SmartTrack is the tool of choice for large companies wishing to effectively manage software assets governed by significant volume license agreements. It helps organizations obtain an overview of and manage all software licenses, upgrades, certificates, maintenance, and contracts in their organization, ensure compliance, control software costs, and protect against vendor audits.

More than 130 world class businesses – including 24 Fortune Global 500 companies – rely on Aspera’s expertise. Aspera has partners in Australia, Germany, Scandinavia, South Africa, the Netherlands, and the UK.

Following the ISO/IEC 19770-1 standard our services include, but are not limited to: [LaaS](#), [software recognition engineering](#), [license clearing](#), [interface monitoring](#), and [application troubleshooting](#), [master catalog service](#), [extended catalog service](#), ITIL certified organization and process consulting, project management, integration, and customer support.

Aspera GmbH was founded in 2000 in Aachen, Germany and its sister company in the USA, Aspera Technologies Inc. was established in 2012. Together the companies currently employ 92 professionals. Aspera GmbH and Aspera Technologies Inc. are wholly owned subsidiaries of USU Group. More information is available at www.aspera.com.

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