

# Aspera Honored with Two SIIA CODiE Awards

## Winner for Best Asset Management Solution and Best Web Services Solution

Aachen, Germany, May 26, 2011 – Aspera GmbH, the creator of [catalog-based license-centric software asset management](#), announces today it has been honored by SIIA with 2 prestigious CODiE™ Awards: “Best Asset Management Solution” and “Best Web Services Solution.”

In the “Best Asset Management Solution” category Aspera won against finalists: Flexera Software, Express Metrics LLC, and Fiberlink Communications. In the “Best Web Services Solution” category Aspera won against finalists: IntelliResponse Systems Inc., 7 Layer Technologies, and Volusion Inc.

Particularly because the CODiEs are the industry’s only peer-reviewed awards series, being selected a winner in not only one but two categories is an indispensable and important distinction for Aspera. Aspera was one of 425 nominated products and services that were first reviewed by judges, whose evaluations led to 113 finalists. Then, SIIA members reviewed the finalists and voted to select the winners.

“Efficient, end-to-end processes covering license procurement and software distribution up to the end of the software lifecycle are essential for effective software



asset management and compliance. Furthermore, a solution that supports interoperability is something the market has been demanding for years,” said Bernhard Boehler, Co-founder and Managing Partner of Aspera.

“While developing technology to fulfill this two-pronged need, Aspera was inspired to design a new approach to software asset management. The idea was to build the technology around the license and product use rights, anchor it in automated processes using a catalog, and architect it for straightforward integration. We call it Entitlement-centric Software Asset Management and it’s a great honor to have our innovation and 10 years of hard work acknowledged by winning two CODiE Awards.”

### Editorial Contacts

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*Additional information*

For three reasons why the CODiE Awards matter to information professionals, visit the [SLA PHT Division Blog](#).

**About Aspera SmartTrack**

SmartTrack is designed to ensure both legal compliance and optimum license procurement strategies. With automatic generation of license data, the most comprehensive SKU (stock keeping unit/manufacture article number) catalog available, and integrated contract, finance, and document management, SmartTrack is the most sophisticated software asset management solution on the market. SmartTrack is available as a purchasable license with maintenance, as an ASP service or as a software lease with implementation on customer premises.

**About Aspera GmbH**

Aspera is a highly specialized provider of software license management solutions. Our unique, entitlement-centric approach has been successfully implemented in international projects for a decade. SmartTrack is the tool of choice for large companies wishing to effectively manage software assets governed by significant volume license agreements. More than 120 world class businesses – including 19 Fortune Global 500 companies – rely on Aspera's expertise for license management. Aspera has partners in Scandinavia, Germany, Netherlands, and UK.

Following the industry standard ISO/IEC 19770-1 our services include but are not limited to: [software recognition engineering](#), [license clearing](#), [interface monitoring](#), and [application troubleshooting](#), [master catalog](#), [extended catalog](#), ITIL certified organization and process consulting, project management, integration, and customer support.

Aspera was founded in 2000 in Aachen, Germany and currently employs 45 professionals. More information is available at [www.aspera.com](http://www.aspera.com).



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